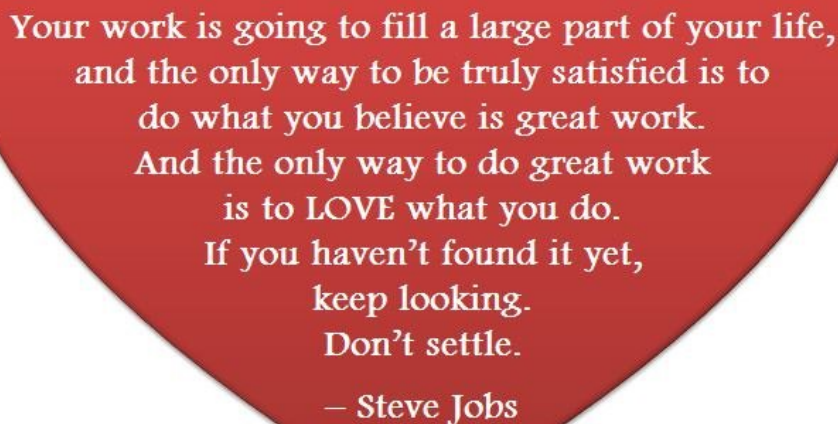


Love is the only true motivator for us as humans and for company personnel

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Your work is going to fill a large part of your life,
and the only way to be truly satisfied is to
do what you believe is great work.
And the only way to do great work
is to LOVE what you do.
If you haven't found it yet,
keep looking.
Don't settle.
— Steve Jobs

During my successfully failed studies :) in Arnhem Business School (ABS). I've thought a lot on what really is the *greatest motivator for human personnel*

My conclusion after probably two years of observing myself and the surrounding environment is that the only true motivator that could be for everyone on this world is **Love**.
This kind of idea came to me as **I've noticed that, I'm only fully truly happy when I do something I love to do!**

Probably anyone who is observing himself and has a strive for truth in himself has figured that out too. But I think online there are not too many materials talking about Love as being the only true motivator and hence I decided to drop this few lines here.

The conclusion I came up with that **Love is the Ultimate Motivator** was not only my idea.

This we read in the Holy Bible too. I will quote here the whole **John Chapter 4 - King James Version** because what it says is an **Ultimate Un-changable Truth** known for centuries and someone who really thinks with his mind and looks for true science could get some faith and wisdom on being motivated by

this same Love:

King James Version: 1 John Chapter 4

1 Beloved, believe not every spirit, but try the spirits whether they are of God: because many false prophets are gone out into the world.

2 Hereby know ye the Spirit of God: Every spirit that confesseth that Jesus Christ is come in the flesh is of God:

3 And every spirit that confesseth not that Jesus Christ is come in the flesh is not of God: and this is that spirit of antichrist, whereof ye have heard that it should come; and even now already is it in the world.

4 Ye are of God, little children, and have overcome them: because greater is he that is in you, than he that is in the world.

5 They are of the world: therefore speak they of the world, and the world heareth them.

6 We are of God: he that knoweth God heareth us; he that is not of God heareth not us. Hereby know we the spirit of truth, and the spirit of error. 7 Beloved, let us love one another: for love is of God; and every one that loveth is born of God, and knoweth God.

8 He that loveth not knoweth not God; for God is love.

9 In this was manifested the love of God toward us, because that God sent his only begotten Son into the world, that we might live through him. 10 Herein is love, not that we loved God, but that he loved us, and sent his Son to be the propitiation for our sins.

11 Beloved, if God so loved us, we ought also to love one another.

12 No man hath seen God at any time. If we love one another, God dwelleth in us, and his love is perfected in us.

13 Hereby know we that we dwell in him, and he in us, because he hath given us of his Spirit.

14 And we have seen and do testify that the Father sent the Son to be the Saviour of the world.

15 Whosoever shall confess that Jesus is the Son of God, God dwelleth in him, and he in God.

16 And we have known and believed the love that God hath to us. God is love; and he that dwelleth in love dwelleth in God, and God in him.

17 Herein is our love made perfect, that we may have boldness in the day of judgment: because as he is, so are we in this world.

18 There is no fear in love; but perfect love casteth out fear: because fear hath torment. He that feareth is not made perfect in love.

19 We love him, because he first loved us.

20 If a man say, I love God, and hateth his brother, he is a liar: for he that loveth not his brother whom he hath seen, how can he love God whom he hath not seen?

21 And this commandment have we from him, That he who loveth God love his brother also.

Again I will repeat the exact phrasing which supports my claim that *Love is the Only true Humans and Human employees Motivator* :

KJV Verse 16: **And we have known and believed the love that God hath to us. God is love; and he that dwelleth in love dwelleth in God, and God in him.**

It is said so simple so anyone can understand it God is Love and since God can be the only motive for what we do, by doing what we do "living by the law of love" so to say, we can only be life filled happy and productive by doing everything **moved by Love with Love for Love (From God, through God, for God)!**

Even for unbelievers (atheists) or some other non-Christian religion faiths belonging people this ancient text exposes a very deep truth, which by the way most of the most notable people of all times people has put in their lives mindfully or unmindfully already.

My rationalization continued like so:

If Love is the only true human, and human as a work unit (resource) motivator and we know God is Love himself, then **what do you think would a person need to be motivated to love what he does??**

Love is like a big firewood which makes fire stronger and stronger the more fuel (Love) you put inside. Therefore my personal belief is to motivate anyone to do anything constructive, we can only do it through Love too.

Everything out of the boundary of Love is ever doomed to fail, it is how God designed us and the universe to work in very beginning (we can read in the holy bible Genesis chpt).

I'm pretty sure even non-Christian scientists could see that the Love is the only motivator with a fair repetitive experimentation (science) and even probably many has already concluded this and put it in work inside big organizations.

With all said, I've found a very nice example video showing off that Love is the only motivator where it is well said by **Steve Jobs who passed away few months ago.**

The video is his speech in-front of Stanford University, during the handing in to him of a diploma Phd from the university to honor his big contribution for the development of the IT industry.

If one watches closely at the speech he will find out one of the most known entrepreneur of our times claims exactly the same thing "Love is the only Motivator", he says in his speech and speaks about the Love and how one should be driven by the heart in what he does.

It was his Love for his job that make him achieve what he does even though he explains, he went through various "love" for his job trials, many times in his life.

I've taken this speech as a good example since his religion believe was pretty much mixed (he was not Christian, though raised up in Christian family after being adopted). Hence 'The Love being a true motivator' can be observed and understood by a believing devoted Christians but it is like an Universal never changing law God put in the center of our being since he made us in Eden.

Steve Jobs' 2005 Stanford Commencement Address (speech in front of Graduating SU students)

I should add that I didn't support many of the things and religious ideas of Jobs, as well as I don't believe jobs temporal earth success is something we should strive for. Anyway I give his speech as an example that even people who are not Christians have figured out the Love being the biggest motivator in doing our job and non-work related daily life.

Some of the things that are anti-christian he says are:

"Remembering we will be death soon is among the most important tools I've encountered to help me make the big choices in life", because almost everything all external expectations or pride or fear of emberassment of failure this things fall away in the face of death. Leaving only what is truly important, remembering that you're going to die is the best way I know to avoid the thinking you have something to loose. **YOU ARE ALREADY NAKED, THERE IS NO REASON NOT TO FOLLOW YOUR HEART"**

As you can notice in Jobs speech, he obviously doesn't believe in afterlife existence, we people to possesses soul, and he rejected the Christian belief in existence of Heaven and Hell. He believes the Buddhist lie of the re-incarnation and Hare Krishna's deceptions. The claim that we're all naked in not true, we know said by the Holy Scriptures that all Christians who received the spirit of truth after baptism are dressed up by the same spirit.

Also his idea that "one should follow his heart always" is well romantic but doesn't reflect the Christian teachings, as not following the heart is most important in Christianity but following God's laws on the first place and then our own ways. The follow your heart is no different from Alister Crowley's satanic philosophy saying in his satanic book "The Book of the Law". Do thy your will. Well what jobs tells to this young people is the same in other words "do thy your will".