

THE INFORMATION SOCIETY
1985 and Beyond



Our company has been known by a number of trademarks and trade names. The first trademark appeared in 1901.

A portion of the artwork for the above illustration was provided by Corporate Recognition Incorporated, Dayton.

I COULDN'T HAVE ASKED FOR MORE

NCR was good to me! In 1978, at the age of fifty and following the sudden death of my husband, I thought my world had ended. With the encouragement of family and friends, I pulled myself together and in November 1979, I accepted a secretarial position with E&M

Cambridge. The acceptance I received from management and co-workers was incredible. I couldn't have asked for more. My self-confidence increased, regular

promotions occurred, and in August 1990, I retired as an administrative aide to the controller, E&M Cambridge. I am thankful and proud to have had the opportunity to be associated with such a great corporation. Thank you NCR.

*Martha L. Cox
(1979-1990)*

FROM CHALK TO COLOR COPIES

The evolution of graphic design tools highlights my remembrances of NCR.

The tools used in the early '60s were pastel chalks, pens, brushes, pencils and airbrushes.

In the '70s magic markers, stat cameras, spray glue, and wax machines were used.

In the '80s, computer graphics broke into the NCR scene, with terminals, film recorders, and printers.

The '90s saw a new generation of

computer graphics systems at NCR, with color copiers, animation, and electronic presentation capabilities. ...

*Walter Kaye
(1962-1994)*



New Retail Products and Systems facility in Atlanta, Georgia.

**I NEVER DREAMED I WOULD
WORK THERE**

I remember going to Old River when I was a kid and thinking that NCR had the best playground in the world with big checkers and a big swimming pool. Everyone in Dayton said NCR was the place to work because they were

good to their employees. I never dreamed someday I would work there. From December 1946 to September 1988, I had the pleasure of working for a company that recognizes

hard work by giving each employee the opportunity to advance in the corporation. By attending night school at Sugar Camp and all the seminars that were made available to me, I was able to advance from final inspector in Assembly K department to senior manager of

Manufacturing Operations at Wichita, Kansas.

NCR afforded my family and me with a good life during these years, for which we are grateful. ...

*Russell L. Shilt
(1946-1988)*

THE BEST IS YET TO COME

“AT&T Global Information Solutions — with the AT&T logo. Now that name sounds like a company that really has something valuable to offer the world of business!”

— John A. Kautz (1951-1991)

The changes that were made and the progression of the product line during my NCR career were great. ... Certainly, this only serves as a foundation for exciting advances of

technology for the future. My career with NCR was challenging and fulfilling, and the future will continue to be even more so for those involved. To use a phrase, “The Best Is Yet To Come.”

*Lyle H. Wegner
(1948-1990)*

WHERE ELSE?

Where else could one expect such diversification of job opportunity and location as at NCR?

Where else could one meet so many fine people of various interests and backgrounds?

Where else could one experience so many locations, personalities and lifestyles?

Where else could one work and travel throughout the world and find co-workers of your company—all friends?

NCR offered me that opportunity, and I enjoyed all of it, while successfully doing my job.

*Robert E. Wright
(1951-1990)*

MEMORIES OF MOUNT JOY

Memories often return of the years spent working in the office of the Mount Joy [Pennsylvania] Plant. [I saw] many changes in office procedures and staff during the 17 years I spent there. Living just across the fields from the plant, I remember

occasionally going to work through snowstorms on our snowmobile. Friendships have continued even after retirement, for a group who goes out to dinner about every other month. My job since retirement has been owner/innkeeper of a bed and breakfast established in our 1817 farmhouse. Through this, I continue to meet engineers, salespeople and prospective employees who are at the Mount Joy Plant and who stay at our Cedar Hill Farm Bed and Breakfast.

*Gladys Swarr
(1970-1987)*

I WAS A MEMBER

The first impression I received when I started at NCR on March 24, 1941, was [that] I had joined a family. The entire staff went out of their way to welcome me and make me feel a member of their group.

When I retired in April 1989, I still had that same feeling: I was a member of a great family. ...

*Albert S. Herbert, Jr.
(1941-1989)*

REFLECTING ON THE GOOD TIMES

One of the pleasures of retirement is to occasionally reflect on the good times, the special times, and the friendships made over a lifetime. ...

– I remember the customer who made me successful and those who gave me problems.

– I remember the giants of NCR and my desire to use them as role models.

– I remember the wonderful men and women who worked hard, played hard and could be

depended upon to help you when you were down.

– I remember April 1, 1992, when I walked out the door to start a new life.

– I remember NCR. ...



New AT&T GIS San Diego (Rancho Bernardo) facility dedicated in 1994.

*Richard S. Fried
(1953-1992)*

VALUED BENEFITS

In assimilating my thoughts concerning my thirty plus years with NCR, I am surprised at the intense feelings of nostalgia that have been generated over the years. Perhaps the most important and personal feature has been the “NCR Family.” NCR was outstanding as a family,

teacher, and mentor. But NCR was also great in its beautiful grounds and facilities, in its proud tradition, in its fair and just employee relations, and in its open-ended

challenge toward fulfillment. Thank you NCR for having given me these valued benefits and beautiful memories.

*John F. Paugstat
(1958-1990)*

CELEBRATIONS!!

I have many fond memories of working at NCR. On April 19, 1984, we celebrated the 100th year of NCR. All employees received a travel clock with the NCR logo and the years 1884-1984 and the words "Celebrating the Future" on it. In 1986, they tore down the "smokestack," and all

employees had the opportunity to buy a brick that had been washed and dated 1945-1986. Then on September 15, 1989, we made our one millionth terminal and celebrated by having a picnic outdoors, and we each got a black glass paper weight. ...

*Sylvia G. Irwin
(1966-1992)*

THE EFFECT

I felt pride and enjoyed every year I was there. I do not know of any other way I would have wished to spend 37 years. ... It is sad to see the end of an era, but I am proud of the effect we had on progress.

*Ernest N. Morgan
(1947-1986)*

*"Keep up the good work
AT&T. You comprise 1/4 of
my stock portfolio."*

*— written by Mrs. Kenneth P. Leyh
Kenneth P. Leyh (1940-1972)*

**THE TIMES
OF OUR LIVES**

There have been good times, and there have been bad times. There have been glad times, and there have

been sad times, but through it all, we all have done a great job. I will remember all the great guys and gals I have worked with... The best to you all!

*Walter L.S. Holt Jr.
(1964-1993)*

AMAZED AT CHANGE

I've only been away seven years but am amazed at the changes that have occurred since. Change is certainly the spearhead of business.

*Burl H. Vick
(1955-1987)*

KEEPING UP WITH TECHNOLOGY

My job in PCD was a valuable and interesting experience because I was introduced to computers at a time in my life when many people my age were being left behind by a world of rapidly advancing technology. The opportunity to take classes to advance my computer skills, as well as [to gain] skills in other areas was great. I enjoyed the classes and the break in my regular work routine. ...

*M. Patricia Cross
(1981-1992)*

THE BIGGEST TREASURE OF ALL

The biggest treasure of all, while I worked at NCR for ten years, is that my children have built friendships with children of co-workers who will always be part of our family. To this day, we get together and reminisce about the family picnics at Sea World, and the zoo. ...

What wonderful days to remember.

*Avelina S. Monton
(1980-1990)*

THANKS FOR THE MEMORIES!

Thanks NCR for a great career and thanks for all the wonderful people with whom I worked and associated. Thanks for the stern challenge of my mind and for fortitude in my training and in my work as a field engineer. Thanks for all the valuable lessons you taught me in dealing with people and everyday life. ...

*Ray D. Rector
(1948-1993)*

MY 25TH ANNIVERSARY

My best remembrance was when I reached my 25th Anniversary because I was the first black female [to do so.] This was something that I will never forget. ... NCR went through a lot of changes and I was always proud to say I was employed at NCR.

*Marybelle J. Chandler
(1965-1993)*

YOU ARE A PART

I remember the NCR saying, "You are a part of everyone you meet" and I am sure that is true. I like to think my association with the fine people I met at NCR made me a better person in my everyday life.



AT&T GIS Oiso, Japan, plant.

*John "Jack" A. Beltz
(1954-1986)*

ON A GLOBAL SCALE

NCR has accepted many people from international countries, having different ways of thinking and different cultures. Many of them visited NCR to attend technical or sales training schools, or to represent their respective countries for marketing NCR products, and stayed for

many months or even years. NCR as well as community people fostered those people. They returned to their countries and tried hard to market, sell, install and

maintain NCR products and services.

There has been grass-roots interchange of technologies together with cultures and friendship on a global scale. I believe this allowed NCR to become a global and multinational company. ...

*Hideo Tanaka
Associate*

RECEIVING A PATENT

My best memory was when I received a patent for a gasket wrapper for the 7820 Scanner.

After three years of waiting, I finally got word that [the patent] had gone through and was accepted by NCR on May 2, 1989.

*Paul R. Bailey
(1966-1992)*

THE LOGO

I feel proud each time I see an NCR logo on something, knowing I had a part in its manufacture.

Now there is an AT&T logo in place of the NCR logo that will, hopefully, lead to bigger and better things.

*Thomas L. Morris
(1969-1991)*

AS NCR MOVED FORWARD

I always enjoyed working with customers and being able to solve the problems with the equipment I was working on. The satisfaction of working and continually learning new products, as NCR moved forward as the world leader in business machines, was very rewarding. I feel

honored to have witnessed and shared in the tremendous growth and change of NCR, from the mechanical to the electronic age. The company gave me the

“Change must come and with it new opportunities and new challenges for the young people in the marketplace today. My hat is off to you and your new team. May you have great success.”

— Billy D. Cunningham (1952-1988)

opportunity to learn and share my knowledge with others. ...

*Joseph “Clem” Gilliland
(1947-1988)*

HAND IN HAND

Last year I attended a project management class and [was exposed to] the following quote: "To achieve excellence, you must care more than others think is wise, risk more than others think is safe, dream more than others think is practical. If you always do what you always did, you will always get what you always got." I incorporated these quotes in my day-to-day life, and I've seen a lot of change for good in the way I was living. Also, I think [the quotes] go hand in hand with all of the cultural and company changes we are seeing today.

Julio Chez
Associate

AWARD FROM THE "OLD MAN"

I will never forget the R&D Awards Ceremony at which I received the Chairman's Innovation

Award from the "Old Man" (as in father figure) Chuck Exley. The dinner, the entertainment, the awards ceremony, the recognition of peers and management, the privilege of having my wife in attendance—it is a priceless memory.

Harold Crafts
Associate

WONDERFUL CUSTOMER RELATIONS

I retired after 38 years in sales in the Marketing Department, and have the most wonderful memories of a grand company with the most wonderful customer relations of any company in the world—and I mean worldwide. My customers were always my friends because we did what we said we would do and always went the extra mile to satisfy. ...

Edward L. Green
(1947-1985)

INVESTING IN ITS PEOPLE

NCR, to me, was a lifestyle in the first place and a commercial company in the second. I did not realize this fact until I left the NCR family [in Austria], then I missed the warm and cozy feeling which lasted during the era of my stay in the family.

I strongly believe that NCR's investment in the people working for the company was its major achievement, and I trust that this will go on.

Recently, I was watching my only son, age twelve, working on the computer, when he turned his head and asked me, "What do you wish for me when I grow up, Dad?" I answered him instantly, "I hope you will be an NCR man."

*George E. Khawam
(1971-1989)*

TO SMILE IS NOT ENOUGH

One day, for a Quarterly Review, Mr. A.S. Gillan came to Portugal. Mr. Gillan, after analyzing the reports, told me, "I am quite happy with your results. Continue doing such good work and my smile will be as big as your results." I looked at him and answered, "I appreciate your

smile Mr. Gillan, but to smile is not enough."

Some months later, I went to Dayton for a customer visit, and I was quite surprised because

several people to whom

I was introduced there told me, "Oh! I heard about you. You are the author of 'to smile is not enough.'"

*Maria Fernanda Marato
Associate*

On April 19, 1994, hundreds of people gathered on the lawn of the NCR World Headquarters building to listen to the voices of retirees and associates as they shared their stories of NCR, for one last time. After the memories were shared, the bright future was displayed as the new AT&T GIS sign was unveiled. Following are the speeches given by retirees, associates, and head coach, Jerre Stead, at the April 19, 1994, sign unveiling ceremony in Dayton, Ohio.

Indicative of NCR's principles, customs, values, and traditions, I have been remembered as one of its family even in my retirement. NCR has been close to my heart for 67 years. [My career spanned] from the office training building (earlier called the Boys' Box Factory) to branch manager in Easton and Pottsville, Pennsylvania;

in Macon, Georgia; and in Birmingham, Alabama; to the offer to manage the New York City branch. There were five men who influenced my NCR career greatly: Colonel E. A. Deeds, John Barringer, C. E. Steffe, John Wilson, and S. C. Allyn. John Patterson, our founder, Jerre Stead, our new head coach, and



AT&T GIS World Headquarters building in Dayton, Ohio.

I have one important thing in common—we all grew up on a farm. Honor, honesty, and helpfulness were the badges always worn by company management.

The wealth of selling helps from the company was an extraordinary incentive to work hard and to succeed. Among many, many memories of my NCR career, there are five etched in my mind deeply: the joy on the day NCR accepted my application for admission to the office

training school; the sales meetings which
generated enthusiasm and teamwork; the thrill
in making my first 100 point club in 1934;
Sugar Camp's profitable learning experiences;
and of great importance, the lasting and true
friendships made there. I'm happy that NCR
became part of another great and respected
company—AT&T. I'm
happy that our progress
towards excellence in a
changing world is an
important factor in the
merger which results in
productive, up-to-date

proud to be an infinitesimal part of such a great
company—even in retirement.

*Roy Whittenbach
(1930-1955)*

*Following the announcement that NCR
had changed its name to AT&T Global
Information Solutions, associate Don Greiner*

wrote a letter to the editor

*"Thanks AT&T for keeping
the memory of NCR, and I
wish your fine company
many successful years."
— Richard M. Hirschle (1941-1978)*

that appeared in the

Dayton Daily News,

February 5, 1994. Don

read that letter at the sign

unveiling ceremony.

performance. Also, I'm glad our company is
represented in many countries throughout the
world. Our logo says it all. If I could live life
over again, I'd choose the very same career with
NCR using up-to-date technology and modern
methods. And after all these years, I'm still very

This is a tribute to all the persons across the
world who have given their hard work and
imagination not only for their own careers, but
also for NCR. Many of us are grateful and proud
to have been a part of a company with such a
tradition as "The Cash." The retail businesses

NCR served were, and still are, the foundation of market economies worldwide.

Although few of its products now are made in Dayton, in the days when NCR's plants lined Stewart and other streets in the south of Dayton, its manufacturing achievements and the people who made them possible were something to be proud of. The fact that we produced here 95 percent of the parts for precision cash registers with 8,000 working parts is still impressive.

NCR doesn't just mean NCR; it stands for a corporate culture that valued high standards of service to customers and innovative benefits to its employees. Many of its former employees and their families cherish the association they had with the company. It represented to them a human way of doing business.

NCR has always known that time brings change. Even John H. Patterson, its founder, had the words "We progress through change" inscribed on one of the NCR buildings.

Individuals within NCR and the company as a whole survived by changing to meet projected new needs of customers and the marketplace.

The company has always had people with vision and great ideas. Some of them have been fortunate enough to see their ideas implemented in their lifetimes. Many firsts come to mind: no-carbon-required paper, the first computerized cash registers, and digital video interactive systems, to name but three. By selecting great people such as Charles Kettering and thousands of others, the company captured and held a market edge.

Patterson gave us a company and a job to do. We made the most of it. That's opportunity, and that's all any human being wants in life. NCR's name may go away, but I'm grateful in every fiber of my body to have been part of a wonderful chapter in the life of the company. I extend my hand to all those across the world who share my pride in my beloved "Cash."

*Don Greiner
(1945-1992)*

Recently, because of the ceremony that we're having here today—Dad [who worked for NCR for 37 years] and I sat down and had an opportunity to talk about our name change. And we realized that, to some, this will seem like an end to a very proud identity. But in reality, he and I see this really as just a transformation. Really a natural evolution. We went through

and looked at the history and the heritage of both NCR and AT&T. It's astounding what the similarities are—especially in both being family-oriented companies. When you looked at that heritage, it seemed to us that the convergence is inevitable—it was meant to be. So we are not saddened by what's taking place in the name change. It is that natural evolution that we should all look forward to. All of us should be happy and proud that we are part of our key accomplishments. [We should] be excited by the challenge and rewards that I know we're all going to face in the future. I feel happy and proud to have been a part of the entire family—both AT&T and NCR.

Thank you.

*Bruce Langos
Associate*

Getting the opportunity to share with all of you both my personal and professional successes with NCR is indeed a treat as well as an honor and a privilege. But before I can tell you about those successes, I must first tell you how I became a member of the NCR family. I moved to Dayton in June of 1989 during a major transition in my life. I was looking for a new start for my nine-year-old son Michael and myself. I only knew about four people in Dayton and had spent no more than a few days in

the Miami Valley. But I was determined to start a new career and to build a bright future for my family. And it all began the day I walked into NCR-USG and filled out that first application, which opened the door to a wealth of

opportunity. I began as an administrative staffer with responsibilities as wide ranging as setting up conferences to keeping my manager's calendar on an even keel. And believe me, that wasn't always easy. My next move came quickly. I was still in the administrative support role, but now for the director of Financial Reporting and Analysis. With

this job came more responsibilities and even greater challenges. But the challenges were not only in the office of NCR, but outside as

"I think NCR and AT&T complement each other. I have always had great respect for both companies and now they are ONE."

— Cecil L. Reid (1945-1985)

well. With a lot of encouragement and support from my manager, family, and friends, I had decided to go back to complete my bachelor's degree. That meant sometimes eight hours of work followed by classes and then quality time

with my son. And let's not forget homework. And it was *my* homework that usually came just before I passed out from exhaustion. And then what seemed like five minutes later, I was back at work. But I can proudly say that it's all worked out. I will be receiving my bachelor's degree June 11, 1994, from Wilberforce

University. I have maintained a strong relationship with my son, and all the while my performance at work continued to receive outstanding ratings. In

addition, I've just received a promotion and am now a Human Resources analyst within Global

Human Resources. I am proud to have been a part of NCR. I am excited, delighted, and anticipate continued encouragement, support, and many, many more opportunities as a result of change, as well as a bright and successful future with AT&T Global Information Solutions. I would like to close by referring to

the AT&T GIS slogan, but in a transitioning version beginning with the merger: We got it, we're using, now it's time to move it. Farewell NCR. Hello and welcome



AT&T GIS strategic slogan.

AT&T Global Information Solutions.

*Karen McGhee
Associate*

THE INFORMATION SOCIETY
1985 and Beyond

As we remember the past, we should look forward to a very bright future. Our company's new name—AT&T Global Information Solutions—clearly reflects our strategic direction and our capabilities on a global basis. In fact, as you know, our name was selected by our customers. These strengths that we bring will help us help our customers

to more effectively get, move, and use information and to better understand and serve their customers—a role unique and special to us that no one in our world can match. So with that, let's officially unveil the company logo—AT&T Global Information Solutions.

*Jerre Stead, Head Coach
AT&T Global
Information Solutions*



